



FOR IMMEDIATE RELEASE

Select Pieology Pizzeria Locations Hold Fundraiser to Assist San Bernardino Victims

San Bernardino-Area Franchise Partners to Donate Proceeds to Families Affected by Recent Terrorist Attack

RANCHO SANTA MARGARITA, California - (December 8, 2015) – [Pieology Pizzeria](#) restaurants in Rancho Cucamonga, Redlands, Upland, Apple Valley, Chino and Walnut have initiated a variety of fundraisers to help the families of victims of the recent San Bernardino attack. Through Tuesday, December 15, these select locations are selling commemorative “Pie-Strong” wristbands for \$5 each (no additional purchase necessary, while supplies last), with 100% of the proceeds to be donated to the affected families through the [United Way Fund](#).

In addition to the \$5 donation made through the purchase of a wristband, Pieology encourages guests to visit any of the six participating locations on Tuesday, December 15, from 11 am to 9 pm for a Piecentage Fundraiser, where 10% of every purchase will be donated to the families of the victims of the tragic shooting.

“This tragedy has struck incredibly close to home, and we wanted to create an opportunity for our guests to support the families who have been affected by the San Bernardino attack,” said Trent Hagey, participating Pieology franchisee. “We hope that the funds raised by guest wristband purchases, along with the portion of sales donated from our Piecentage fundraiser, will make a big difference in the lives of those who have been forced to endure such heartbreak.”

Locations participating in the December 15th San Bernardino Piecentage fundraiser:

Pieology Pizzeria – Rancho Cucamonga

8158 Day Creek Blvd. Suite 120
Rancho Cucamonga, CA 91739
(909)803-8999

Pieology Pizzeria – Redlands

623 Orange Street
Redlands, CA 92374
(909) 792-7329

Pieology Pizzeria – Upland

1071 E. 19th Street
Upland, CA 91784
(909) 981-8838

Pieology Pizzeria – Apple Valley

12218 Apple Valley Road
Apple Valley, CA 92308
(760) 961-8189

Pieology Pizzeria – Chino

3908 Grand Avenue
Chino, CA 91710
(909) 591-7778

Pieology Pizzeria – Walnut

505 N. Grand Avenue
Walnut, CA 91789
(909) 594-3988

In addition, Pieology locations in the City of Industry, Azusa, Pasadena and Monrovia are also selling the commemorative “Pie-Strong” wristbands.

For more information about Pieology, locations and the complete menu, visit www.pieology.com.

About Pieology Pizzeria

Using only the freshest ingredients along with signature sauces and crusts, award-winning Pieology Pizzeria offers hand-crafted, personally-inspired pizzas in unlimited flavor combinations that are stone oven fired in less than three minutes. Founded in 2011 by Carl Chang, Pieology was created from the simple idea to turn America’s most crave-able food into an affordable and interactive experience. The mission of Pieology Pizzeria is to inspire individual creativity in a positive atmosphere where guests can gather with family and friends, while enjoying their delicious pizza creations. Along with providing great food and

a memorable dining experience, Pieology is committed to making a positive difference in the communities it serves, one pie at a time. Pieology was recently named the #1 Fastest Growing Chain by Technomic and is on schedule to have 80 restaurants open by the end of 2015, with commitments for nearly 600. For more information, visit www.pieology.com, and follow us on [Facebook](#), [Twitter](#) and [Instagram](#).

Media Contact:

Chelsea McKinney
Morgan Marketing & Public Relations
(949) 261-2216; chelsea@mmprr.biz

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