



FOR IMMEDIATE RELEASE

Pieology Pizzeria Signs Agreement to Enter Guam and Saipan

Pieology is the First Fast Casual Custom Pizza Chain to Announce Plans in These Markets

RANCHO SANTA MARGARITA, California - (September 15, 2015) – [Pieology Pizzeria](#), where pizza lovers go to create custom pizzas in endless flavor combinations at one affordable price, has signed a master franchise agreement with Progressive Pies, LLC to open Pieology’s first locations in Guam and Saipan. The agreement outlines commitments to open at least three locations throughout the territory, with the first to open in Guam at the beginning of 2016. Pieology is the first fast casual custom pizza concept to announce plans to build in these markets.

“There’s a significant demand across the globe for what Pieology has to offer, and that’s delicious, customizable food served at a great value,” said Carl Chang, founder and CEO of Pieology. “We’re thrilled to team up with such a talented franchise group as we enter uncharted territories and share Pieology’s signature pizza experience with communities in these exciting new markets.”

Progressive Pies LLC is a subsidiary for Apple Pacific LLC who is the Franchisee for Applebee’s Grill & Bar and IHOP Restaurant in Guam and the Commonwealth of the Northern Mariana Islands. Progressive Pies, LLC has secured exclusive development rights in the Commonwealth Territories of Guam and Saipan.

“We know these markets well and we’re eager to bring Pieology’s mouthwatering pizzas and unparalleled guest experience to Guam and Saipan,” Richard Hart, principal franchisee and President of Progressive Pies, LLC. “When searching for a fast casual pizza concept to bring to these regions, Pieology had everything we were looking for, from an exceptional leadership team led by Carl Chang, to the best tasting product hands down.”

The Pieology experience starts with fresh house-made dough that is pressed into 11.5-inch thin pizza crusts, which is typically larger than others in the custom pizza space. Guests select from eight signature sauces, moving down the line to choose from more than 40 fresh and flavorful meats, cheeses, vegetables, herbs and spices. The customized pizzas are then stone oven fired to perfection in less than three minutes. To finish, guests have the option to add after-bake “Flavor Blast” sauces, including fiery buffalo, pesto and BBQ, to really make it their own! Most custom pizzas with unlimited toppings are \$8.00 or less. Pieology also offers gluten-free crust, Daiya vegan mozzarella cheese (select locations), whole wheat crust and a selection of seven signature pizzas, which can be customized upon request.

About Pieology Pizzeria

Using only the freshest ingredients along with signature sauces and crusts, award-winning Pieology Pizzeria offers hand-crafted, personally-inspired pizzas in unlimited flavor combinations that are stone oven fired in less than three minutes. Founded in 2011 by Carl Chang, Pieology is the true “pie-oneer” in the fast casual custom pizza sector; evolving from the simple idea to turn America’s most crave-able food into an affordable and interactive experience. The mission of Pieology Pizzeria is to inspire individual creativity in a positive atmosphere where guests can gather with family and friends, while enjoying their delicious pizza creations. Along with providing great food and a memorable dining experience, Pieology is committed to making a positive difference in the communities it serves, one pie at a time. Pieology was recently named the #1 Fastest Growing Chain by Technomic and is on schedule to have 110 restaurants open by the end of 2015, with commitments for nearly 600. For more information, visit www.pieology.com, and follow us on Facebook, Twitter and Instagram.

Media Contact:

Chelsea McKinney

Morgan Marketing & Public Relations

(949) 261-2216; Chelsea@mmprr.biz

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