



FOR IMMEDIATE RELEASE

Pieology Pizzeria in Downtown Franklin Raises Over \$5,000 for Show Hope

100 Percent of Donations Received During Pre-Opening Event Benefit Local Non-Profit

RANCHO SANTA MARGARITA, California – (August 16, 2016) – [Pieology Pizzeria](#), where pizza lovers go to create artisan-style custom pizzas in endless flavor combinations for one affordable price, is proud to announce its first Tennessee location has opened in the city of Franklin. To celebrate the opening, Pieology raised over \$5,000 for local non-profit, [Show Hope](#), a movement to restore the hope of families and orphans in distress around the world during a pre-opening event. Pieology provided free pizzas to all guests while encouraging them to donate to the non-profit. The restaurant contributed 100 percent of the donations generated from the event to benefit Show Hope.

“We’re thrilled to open our flagship location in the beautiful city of Franklin and introduce Pieology’s custom dining experience to residents in the greater Nashville area,” said Segovia Aslan Enterprise’s Managing Partner and CEO, Lin Stinson. “We invite our new neighbors to stop in and create a delicious pizza or custom salad, inspired by their own personality, flavor preferences and imagination, always for one affordable price.”

In addition to providing much-needed support to families and abandoned children, Show Hope is dedicated to reducing the barriers around adoption. Grammy-award winning Christian artist, Steven Chapman and his wife Mary Beth thank the community for supporting the cause, “Steven and I are excited that Pieology not only opened in our home town, but chose to benefit Show Hope in the process,” said Mary Beth Chapman, president of Show Hope. “We are huge fans of people using their platforms and voices to help the most vulnerable, orphans.”

Pieology Franklin features an industrial-chic and friendly environment where inspirational quotes decorate the walls, menus and employee uniforms. The restaurant is open Sunday – Thursday 11:00 a.m. to 10:00 p.m. and Friday – Saturday 11:00 a.m. to 11:00 p.m.

“We’d like to thank the residents of Franklin for a very warm welcome and for coming out to support Show Hope, a non-profit that is near and dear to our hearts,” said Pieology Franklin’s general manager, James Meyers. “This partnership is the first of many as we are dedicated to supporting local organizations that improve the lives of those who need it most.”

Pieology Pizzeria – Franklin

346 Main Street
Franklin, TN 37064
(615) 716-8414

For more information about Pieology, locations and the complete menu, visit www.pieology.com.



People in the photo include: Emily Caskey, SAE Pieology Director of Training, Josh McBride, SAE Pieology VP of Development, Matt Largen, Williamson County Chamber's President & CEO, Nancy Conway, Williamson County Chamber's Sr. VP of Community Relations, James Meyers, SAE Pieology General Manager, Maegan Clark, representative for Show Hope, Dan Smith, SAE Pieology VP of Operations, Chuck McAulay, SAE Pieology Director of Marketing & PR, as well as Pieology Franklin team members and members of the Williamson County Chamber of Commerce.

About Pieology Pizzeria

Using only the freshest ingredients along with signature sauces and crusts, award-winning Pieology Pizzeria offers hand-crafted, artisan-style custom pizzas in unlimited flavor combinations that are stone oven fired in less than three minutes and always at one affordable price. The recently introduced custom salad program is available at select locations with plans to roll out chain wide by the end of 2016. Founded in 2011 by Carl Chang, Pieology was created from the simple idea to turn America's most crave-able food into an affordable and interactive

experience. The mission of Pieology Pizzeria is to inspire individual creativity in a positive atmosphere where guests can gather with family and friends, while enjoying their delicious pizza creations. Along with providing great food and a memorable dining experience, Pieology is committed to making a positive difference in the communities it serves, one pie at a time. In 2016, Pieology announced a strategic investment from Panda Restaurant Group (PRG), one of America's largest and most successful family-owned restaurant companies operating more than 1,900 locations around the globe. While the brand steadily expands its U.S. footprint, this alliance provides Pieology with the access to PRG's unlimited resources including real estate, buying power and vendor relationships. For more information, visit www.pieology.com, and follow us on [Facebook](#), [Twitter](#) and [Instagram](#).

About Show Hope

Since its inception, Show Hope has helped provide forever homes through Adoption Aid grants for more than 4,500 orphans from 50+ countries, including the U.S. In addition, more than 1,600 orphans with special needs have received critically needed medical care through Show Hope's Special Care Centers, giving them a hope for a family and a future. Through numerous initiatives designed to engage individuals, students, families, and communities, Show Hope is mobilizing a movement to care for the world's children who need it most. Show Hope is continuously developing a variety of programs to mobilize the church body to get involved and to help transform the life of an orphan. From their Student Initiatives program (which includes the Red Bus Project for college students and The Movement for high schoolers), to their short-term trips for teens and adults, their Advocates program and the monthly sponsorship program, there are so many ways to get involved in the movement to care for orphans. To find out more information, please visit www.ShowHope.org.

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