



FOR IMMEDIATE RELEASE

## **Pieology Pizzeria in Alpharetta Donates Over \$1,600 to No Longer Bound**

*100 Percent of Donations Received During Grand Opening Event Benefit Local Non-Profit*

RANCHO SANTA MARGARITA, California - (July 12, 2016) – [Pieology Pizzeria](#), where pizza lovers go to create artisan-style custom pizzas in endless flavor combinations for one affordable price, is proud to announce that its recently opened Alpharetta location raised over \$1,600 for [No Longer Bound \(NLB\)](#), a regeneration program for men with drug and alcohol addiction. To celebrate the grand opening and to affirm the company's commitment to social responsibility, Pieology provided free pizzas to all guests while encouraging them to donate to the non-profit serving the Alpharetta community. The restaurant turned over 100 percent of donations generated throughout the evening to benefit NLB.

"We'd like to thank the Alpharetta community for a very warm welcome and for coming out to support No Longer Bound and the amazing work they do for individuals struggling with addiction," said General Manager of Pieology Alpharetta, Lisa Lewis. "Our founders, the Chang family, inspire and encourage all Pieology team members to create positive change in the communities they serve. This partnership is the first of many as we are dedicated to supporting organizations that enrich and improve the lives of our guests."

No Longer Bound is a faith-based residential regeneration center in Cumming, Georgia. Throughout its 25-year history, NLB has evolved to become one of the nation's leading centers for men with drug and alcohol addiction. Through an intensive 12-month program, the organization's mission — to rescue addicts, regenerate men and reconcile families — is brought to life for the men through classroom participation and instruction, counseling and work in the non-profit's four industries. Approximately 70% of the men entering the program will graduate.

"It was an honor to be chosen as the charity partner for the first Pieology fundraiser in metro Atlanta," said Rena Olsen, Director of Marketing for No Longer Bound. "Every dollar we received from this event goes directly to saving lives of men affected by addiction. Our residents also

enjoyed the chance to be some of the first in Georgia to enjoy delicious Pieology pizza—truly a treat for our residents!”

Pieology Alpharetta features an industrial-chic and friendly environment where inspirational quotes decorate the walls, menus and employee uniforms. The restaurant is open Sunday – Thursday 11:00 a.m. to 10:00 p.m. and Friday – Saturday 11:00 a.m. to 11:00 p.m.

### **Pieology Pizzeria – Alpharetta**

2685 Old Milton Parkway, Suite 206

Alpharetta, GA 30004

(770) 569-4426

For more information about Pieology, locations and the complete menu, visit

[www.pieology.com](http://www.pieology.com).

### **About Pieology Pizzeria**

Using only the freshest ingredients along with signature sauces and crusts, award-winning Pieology Pizzeria offers hand-crafted, artisan-style custom pizzas in unlimited flavor combinations that are stone oven fired in less than three minutes and always at one affordable price. The recently introduced custom salad program is available at select locations with plans to roll out chain wide by the end of 2016. Founded in 2011 by Carl Chang, Pieology was created from the simple idea to turn America’s most crave-able food into an affordable and interactive experience. The mission of Pieology Pizzeria is to inspire individual creativity in a positive atmosphere where guests can gather with family and friends, while enjoying their delicious pizza creations. Along with providing great food and a memorable dining experience, Pieology is committed to making a positive difference in the communities it serves, one pie at a time. In 2016, Pieology announced a strategic investment from Panda Restaurant Group (PRG), one of America’s largest and most successful family-owned restaurant companies operating more than 1,900 locations around the globe. While the brand steadily expands its U.S. footprint, this alliance provides Pieology with the access to PRG's unlimited resources including real estate, buying power and vendor relationships. For more information, visit [www.pieology.com](http://www.pieology.com), and follow us on [Facebook](#), [Twitter](#) and [Instagram](#).

### **About No Longer Bound**

With a mission to rescue addicts, regenerate men, and reconcile families, No Longer Bound has been on the forefront of addiction regeneration, saving the lives of thousands of men over the course of its 25-year history. Located in Cumming, Georgia, No Longer Bound is a 12-month residential treatment program for men with drug and alcohol addiction. The program is faith-

based, deeply intensive and highly effective – over 70% of the men who enter the program graduate as “regenerated men.” To learn more, visit: [www.nolongerbound.com](http://www.nolongerbound.com) or call: 770-886-7873.

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